



Dear Prospective Series or Concert Sponsor,

Seaway Winds Concert Band is excited about their 18th Concert Series Season, 2018-2019, as part of their programme to support the development of local musicians. In existence since 2001, Seaway Winds' members range in age from high school students to senior citizens, who enjoy extending their musical skills to ever appreciative audiences.

The 2018-2019 Concert Series will include three concerts:

- Saturday, October 13, 2018: "Spooktacular" directed by founding conductor, Barb Hunter, at Aultsville Theater, Seaway Winds performs fun pieces that are indicative of Halloween and All-Saints Day celebrations, including magical stage and movie music.
- Sunday, December 2, 2018: "Alleluia", the annual Christmas concert, conducted by Glenn Morrison, will be held at St. John's Presbyterian Church at 2:30 PM, featuring guest vocalist, Danielle Vaillancourt singing seasonal favourites.
- Saturday, May 4, 2019: "Showtime!" directed by Barb Hunter at Aultsville Theatre with guest vocalist, Katie Ditschun, will feature jazz and pop favourites.

Seaway Winds is seeking Series Sponsorship and Concert Sponsorship to help cover the cost of concert performance venue rentals, which, at Aultsville Theatre, is in excess of \$1000 per concert. The Band is grateful for your support and is hoping that we can count on your sponsorship for this upcoming Concert Series Season.

With a \$350.00 Series Sponsorship, your contribution will include:

- Company logo ON THE FRONT of the Concert Series rack card
- Company name and logo in ALL advertising and posters
- FULL page ad in ALL the concert programmes
- 2 complimentary tickets to each concert in the Concert Series
- Company name and logo on the Seaway Winds website (www.seawaywinds.ca)
- Acknowledgement at public announcements about the Series and at the Concerts

With a \$175.00 Concert Sponsorship, your contribution will include:

- Company name and logo included on the Concert Series rack card
- FULL page ad in the programme for the concert which you choose to sponsor
- 2 complimentary tickets to each concert in the Concert Series
- Company name and logo on the Seaway Winds website (www.seawaywinds.ca)
- Acknowledgement at the Concert which you choose to sponsor

To enable the promotional brochures to be printed and ready for distribution at Seaway Winds' upcoming concerts, please confirm your sponsorship with Seaway Winds' Treasurer, Shelley McIntyre, shelley_mcintyre@hotmail.com , 56 Santa Cruz Drive, PO Box 396. Ingleside, ON K0C 1M0; 613-537-2588 by Friday, March, 2 2018. Shelley will be sending you an invoice for your greatly appreciated sponsorship.

If you have previously sponsored the Series or a Concert, your logo and ad is on file with Cheryl McDonald. If you wish to make a change, please contact her at cmcd20@gmail.com If you have not previously been a sponsor of Seaway Winds, please send Cheryl your logo and a print-ready ad.

Thank you so much for your consideration and support.

Sincerely,

Barb Hunter, Founding Director,
Seaway Winds Concert Band
bbhunter2008@hotmail.com
613-534-2111